Creative Commons Aotearoa New Zealand
Meeting of the Advisory Panel Minutes

Friday 22 May 14.00–16.30

Enspiral Space, Level 2, 89 Courtenay Place, Wellington

Present: Fabiana Kubke (FK), Victoria Leachman (VL), Carolyn Stuart (CS), Matt McGregor (MM), Elizabeth Heritage (EH), Wayne Mackintosh (WM), Cathy Aronson (CA) (via Hangouts), Chris Cormack (CC), Dave Lane (DL).

Apologies: Keitha Booth.

1. Welcome

FK thanked Karaitiana for his work and welcomed CC to his new role on the Advisory Panel.

2. Previous minutes (Fabiana)

2.1. Approval of February 2015 meeting minutes

FK had some minor changes to the minutes of the previous meeting. These were noted. The minutes were approved.

3. Reports/Announcements/Updates

3.1. From the Chair (Fabiana)

FK spoke to her report. OA policy consultation at the University of Auckland is underway and going well so far. Roadshow was very successful.

3.2. From the Public Lead (Matt)

- Creative Commons Road Trip went well. Attendance at schools event was down from last year. GLAM events went particularly well.
- 4.0 Translation into Te Reo Māori is finished and should be out in June, depending on CCHQ's processes.
- Website refresh is underway to bring the CCANZ and NZCommons websites together more effectively.

- Billy Meinke's visit and OS/OS was very successful.
- NZGOAL has officially adopted the 4.0 CC licences. NZGOAL is funding the development of additional CC resources for schools.
- MM is meeting with Susy Frankel about the Indigenous Knowledge notice next week. It may be possible for VUW to co-host CCANZ.
- MM has put a paper to the Marsden Fund about OA policy options.
- New workshops structure is working really well.

3.3. From the Communications Lead (Elizabeth)

EH gave an update. CA offered to help with approaching media.

Action: EH to follow up with CA.

3.4. From the Panel

WM gave an update on OERu. WM distributed a copy of the OERF audit report to CCANZ.

4. Decisions (Fabiana)

4.1. Volunteer Plan (Matt)

MM spoke to the volunteer proposal. VL raised concerns that getting an organisation to 'go open' can be difficult and the volunteer might become disheartened. CS suggested a ripple effect of asking volunteers from organisations that are already 'open' to talk to their neighbours. VL suggested running a pilot programme in schools. CS suggested trying to get CC onto ERO's radar - could they do a national evaluation report? - and specifically targeting principals. WM suggested getting Andrew Matangi to review the terms of reference regarding volunteers representing CCANZ. CA suggested doing case studies. The Panel agreed to move forward with the proposal.

Action: MM to follow up.

4.2. Deputy Chair (Fabiana)

FK spoke to her proposal to institute a Deputy Chair of the CCANZ Advisory Panel. DL asked that the Advisory Panel meeting papers include a digest of the conversations the Chair has been having with the Public Lead.

Action: FK to prepare a role description of Chair.

5. Brainstorming/Discussion (Fabiana)

5.1. Funding Update (Matt)

MM spoke to his paper. He is continuing to produce the required reports. DL volunteered to help make a facility on the CCANZ website to receive donations.

5.2. 2016 Text-Hacks (Matt)

MM spoke to his paper. VL suggested seeking Creative NZ funding. DL suggested incorporating open badges. VL reported that Digistore is going open. CC reported that Maori teachers already have a culture of creating textbooks collaboratively.
Action: CC to provide contacts. MM to refine proposal.

5.3. Reflections on Road Trip (Matt)

MM outlined the pros and cons of the 2015 Road Trip, and flagged some considerations for 2016. VL suggested that next year's GLAM Road Trip focus on concrete examples of dealing with copyright in real-life collections. She noted the lack of resources helping professionals incorporate CC into their day-to-day workflow. FK suggested a follow-up to the CC Kiwi video which shows how to apply a licence, maybe in the form of a comic.
Action: MM to review how the licensing information appears on the CCANZ website and look into making sector-specific reference guides.

5.4. CCANZ & CC 4.0 (Matt)

MM asked whether we should specifically advocate for CC 4.0 licences on CCANZ resources. Currently the CCANZ website has information on both. The Panel agreed this was fine.

5.5. Creative Commons Clinics

MM asked whether CCANZ should host regular open calls for copyright & Creative Commons troubleshooting in the schools sector. The Panel agreed this was a good idea, also for market researching what questions people need answered in CC resources.

6. Other items

6.1. Panel appointments (Fabiana)

FK invited panel members who are the end of their first term, or who have seen out the end of an existing term, to stay on the panel for an additional two years. VL will stay. CA will also stay.

6.2. Any other business

VL drew the Panel's attention to the Digital Public Library of America's white paper on rights statements.